

## ARCHITECTURE IS EVERYTHING

*CAMPO and Black Square contributed to a week long workshop in Rome and curated the following exhibition, all to be featured in their upcoming publication.*

*Workshop in Rome, September 7-14, 2018*

*Exhibition in Rome, September 14 – October 2, 2018*

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*The architecture of our time is emerging, and is both redefining itself as a medium and expanding its field. Many fields beyond traditional building are taking over architecture, just as architecture and architects are moving into fields that were once remote. Everyone is an architect. Everything is Architecture.*

– *Hans Hollein*

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turns the commodities into totems of a spiritual, magic, erotic, collaborative, individual, ordinary, abstract and dirty life. Architecture is Everything.

In 1968, with just a thousand words and over 90 images Hans Hollein demolishes the boundaries of architecture with its famous manifesto Everything is Architecture. Borrowing the language of photography, journalism and advertisement and using artworks, objects and images of celebrities, Hollein collages anything from industrial design to astrophysics. 50 years after Hollein's iconoclastic prophecy is fully realised. Architecture is completely dissolved into the dematerializing overflow of information. Yet, seen from the fast and precarious contemporary condition the collages of the Viennese master open another horizon of liberation: what matters are not the objects but the space in between them, not the speed but the time between bits of information, not the data but the frame that gives meaning to experience and knowledge. What is left to design is the landscape which